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 Jeanne D Maes, Arthur Jeffery, Tommy V Smith. Journal of Business Ethics. Dordrecht: Aug 1998. Vol. 17, Iss. 11; p. 1155 (7 pages)</p> | <p>Text+Graphics Page Image - PDF Abstract</p> |
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 Thomas E Hill, Forest G Fleming II, Gerry J Gough, Robert F Ziegler, et al. JCT, Journal of Coatings Technology. Blue Bell: Jun 1998. Vol. 70, Iss. 881; p. 39 (17 pages)</p> | <p>Text+Graphics Page Image - PDF Citation</p> |
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 Ann B Matasar, Deborah D Pavelka. Business and Society. Chicago: Sep 1997. Vol. 36, Iss. 3; p. 280 (16 pages)</p> | <p>Text+Graphics Page Image - PDF Abstract</p> |
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 Paul K Brooks. ABA Bank Compliance. Washington: May/Jun 1997. Vol. 18, Iss. 5; p. 42 (10 pages)</p> | <p>Text+Graphics Page Image - PDF Abstract</p> |
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- ☐ 9. **Catalog loyalty: A pipe dream?**
Schmid, Jack. Target Marketing. Philadelphia: Mar 1995. Vol. 18, Iss. 3; p. 52 (3 pages)
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Engdahl, Lora. Association Management. Washington: Apr 1993. Vol. 45, Iss. 4; p. 42 (7 pages)
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- ☐ 12. **Convincing Growers to Fund Cooperative Marketing Activities: Insights from the New York Wine Grape Industry**
Linda Robinson, Donald Lifton. Agribusiness (1986-1998). New York: Jan 1993. Vol. 9, Iss. 1; p. 65 (12 pages)
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- ☐ 13. **Non-Indexed Pages #3**
Anonymous. Journal of Marketing (pre-1986). New York: Jan 1976. Vol. 40, Iss. 000001; p. 126 (6 pages)
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1	0	US 20010013011 A1		US- PGPUB	20010809		TARGETED MARKETING AND PURCHASE BEHAVIOR MONITORING SYSTEM		705/14	705/10; 705/16; 705/26		DAY, LARRY J. et al.
1	0	US 6484146 B2		USPAT	20021119	38	System for offering targeted discounts to customers and collecting purchasing behavior data		705/14	705/21		Day, Larry J. et al.
1	0	US 5857175 A		USPAT	19990105	42	System and method for offering targeted discounts to customers		705/14	705/10		Day, Larry J. et al.
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